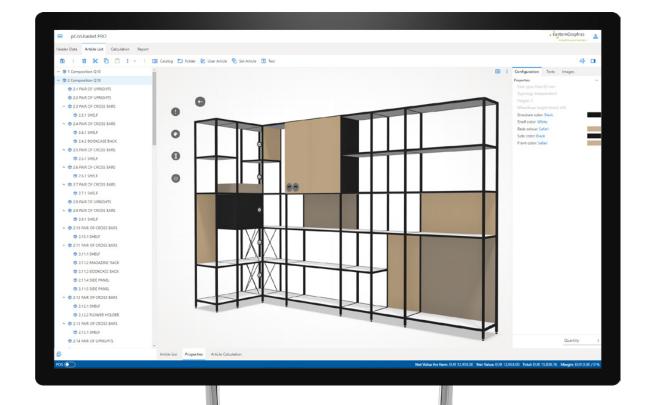
### pCon.basket PRO

Fast. Accurate. Effortless quote creation.



#### pCon.basket PRO

Create client-ready quotes in minutes and keep branding consistent across the team with templates.

Handle complex, multi-brand offers with ease - control discounts, margins, and price conditions in real time.

Turn quoting into an advantage: faster proposals, fewer errors, higher win rates.

**Discover pCon.basket PRO!** 



Top manufacturers, architectural studios, and specialized dealers rely on pCon.basket PRO to streamline operations and boost productivity.

interstuhl

**HAWORTH** 

**Steelcase** 









lapalma



sedus









alea



dvo\_























**José Icaza Arregui** CEO and Founder Icaza, Bilbao

"Implementing pCon.basket raised our efficiency: quotes move faster, margins stay transparent, and the team delivers with confidence across every project."



**Inês Seabra** Interior Designer Vector Mais, Lisbon

"Before adopting pCon.basket, creating quotes was very time-consuming and fragmented.

Now, our process is smooth, automated, and effortlessly efficient."



**Marco Balla**Entrepreneur
Evospace, Rome

"pCon.basket turns complexity into clarity: we manage multi-brand projects without losing margin control. The link from design to quotation cuts errors and speeds decisions."

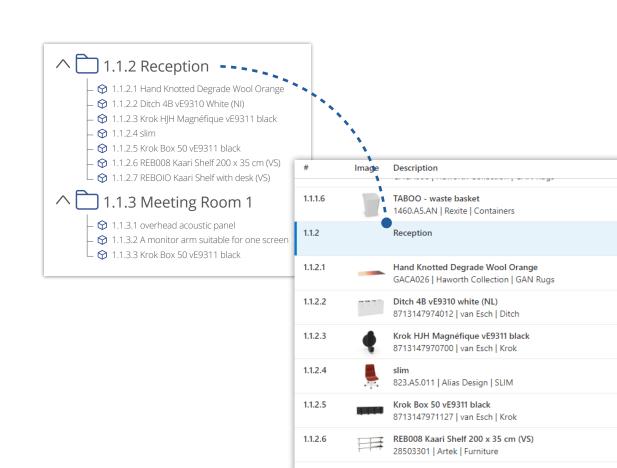
## Article list



### Deliver clearer, more impactful quotes

Create **folders** to organize articles by area or product typology.

Improve the clarity and readability of your quotes, making it easier for clients to navigate and understand the breakdown of costs – enhancing their decision-making process.

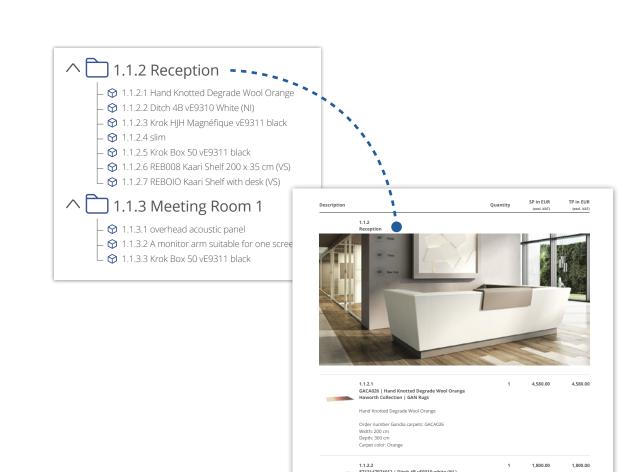




### Intuitive quotations with wide images

Employ **full-width images** to distinctly delineate each project area.

Accentuate key project spaces, creating an intuitive and engaging quote layout.





#### Make it special

Combine the flexibility of your own created articles to the power of configurable articles.

**article** into a special one, or easily create a **new article** from scratch by adding an image, description and price.

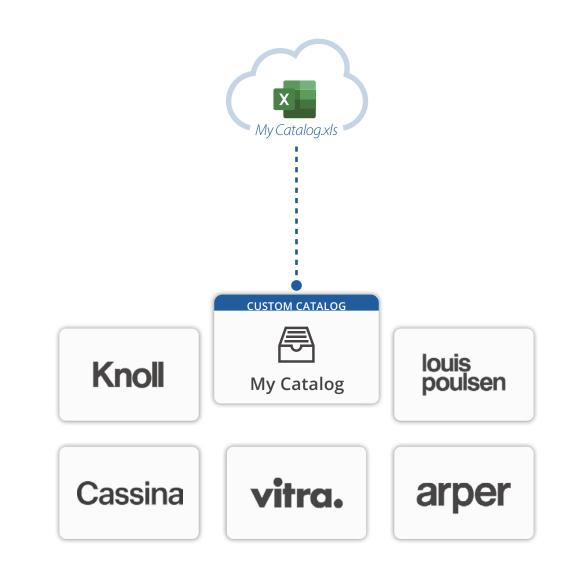




#### **Create your own catalogs**

Create personalized catalogs with your **frequently used products** and services.

Simply fill out an **Excel template** and load it to the cloud to seamlessly integrate it alongside existing manufacturer catalogs.

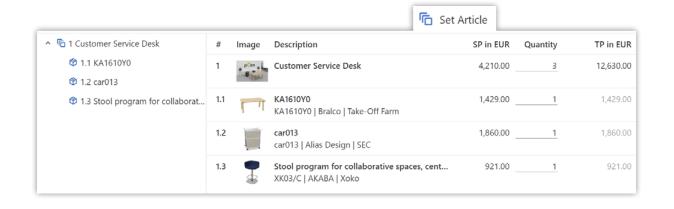




#### **Hide product complexity**

Merge multiple articles into one **set** article to enhance quotation clarity and improve readability.

Ideal for **concealing the components** of complex articles or when creating a **composition of products** that recurs throughout a project.

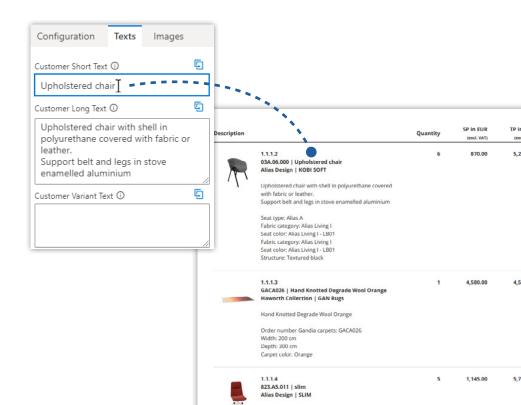




### Improve clarity with personalized descriptions

Occasionally, manufacturer descriptions may be inadequate or unavailable in your desired language.

Effortlessly modify or add your personalized text, substituting the default content.



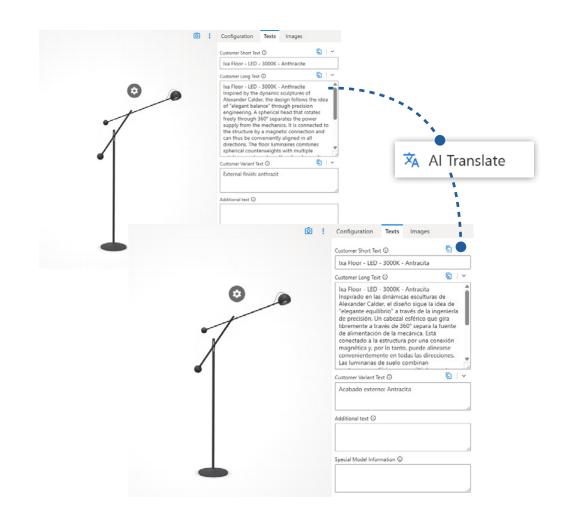


### Al-powered translations for article texts

When product data isn't available in your desired language, **instantly translate missing texts** - no external tools, no copy-paste.

Generate Al-powered translations for short, long, and variant descriptions with one click, then review and apply them to deliver precise, consistent quotes.

Feature supported in Google Chrome.

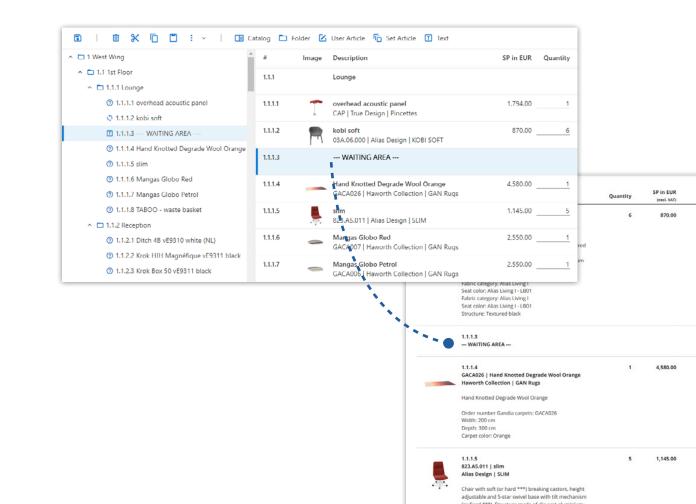




#### Add clarity with text positions

Insert text positions to enhance clarity to your quote.

Utilize them to detail areas, describe products, or to furnish additional information within the article list.





### Consistency with pre-defined texts

Define standard header and footer texts for quick insertion in quotations.

Create **pre-defined templates for various scenarios**, like several Terms & Conditions. Easily personalize them after insertion, if necessary.

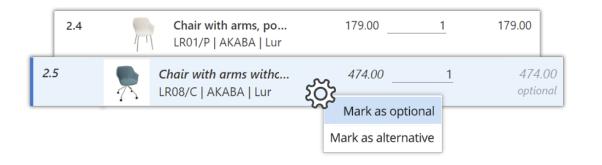
| Quote valid until  | Keywords                        |
|--|---------------------------------|
| Ħ  |                                 |
| Status   | Description                     |
| Undefined  |                                 |
| Quote Language   |                                 |
| (Application Language)   |                                 |
| End text   |                                 |
| $B \ \ \mathit{I} \ \ \underline{U} \ \ \sqsubseteq \ \ \underline{I} \ \ \underline{I} \ \ \underline{I}$                           |                                 |
| Terms and Conditions:  | T&C - Standard                  |
| Payment Terms:<br>A 50% deposit is required upon acceptance of this quotation.<br>delivery date.                                     | The remaining 50% T&C - Special |
| Delivery: The estimated delivery date is [Date]. Delivery charges are incl Any changes to the delivery schedule must be communicated |                                 |



### Propose choices to increase opportunities

Provide choices by adding **alternative items** that are distinctly identified and won't contribute to the final total.

Suggest **optional items** to cross-sell products that might enrich the proposed solution.

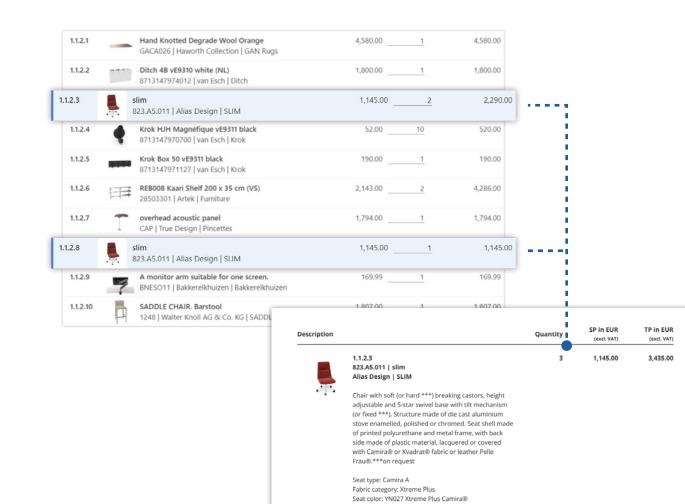




#### Merge identical articles

With a single click, consolidate all identical articles within your project, enhancing **organization and efficiency**.

Choose to either keep the existing folder structure or opt for a simplified, flat summary of all articles.



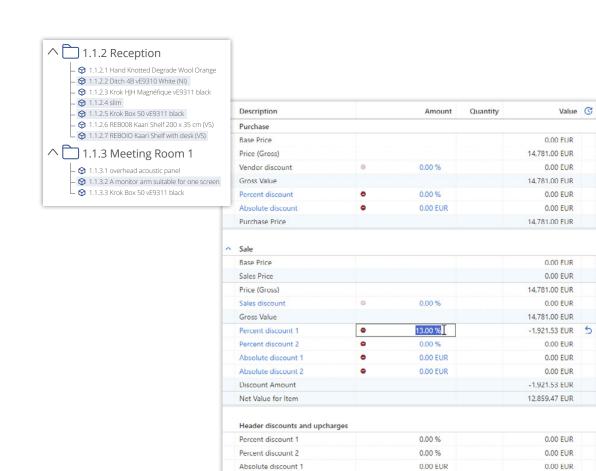
# Calculations



#### **Powerful article calculation**

With its **exceptional calculation flexibility**, pCon.basket PRO effortlessly adapts to multiple pricing strategies.

With advanced article-level calculation tools, it allows for precise quote customizations to meet specific customer requirements.

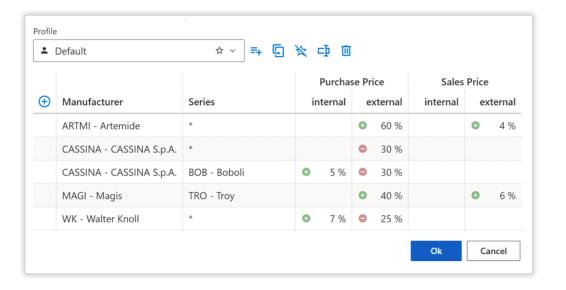




#### **Define default price conditions**

Configure default **purchase**calculations for different suppliers.
Benefit from automated profit
margin analysis, keeping profitability
always in focus.

Configure default **sales calculations** to include specific costs tied to various manufacturers or products, such as installation and shipping.

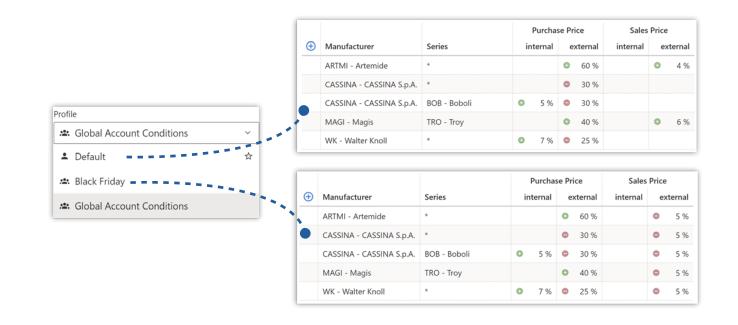




#### **Price condition profiles**

Create price profiles to **handle different pricing scenarios**, from standard conditions to special promotions.

Admins can create and maintain the condition profiles for their organization to ensure consistency across all internal users.





#### Implement flexible pricing strategies

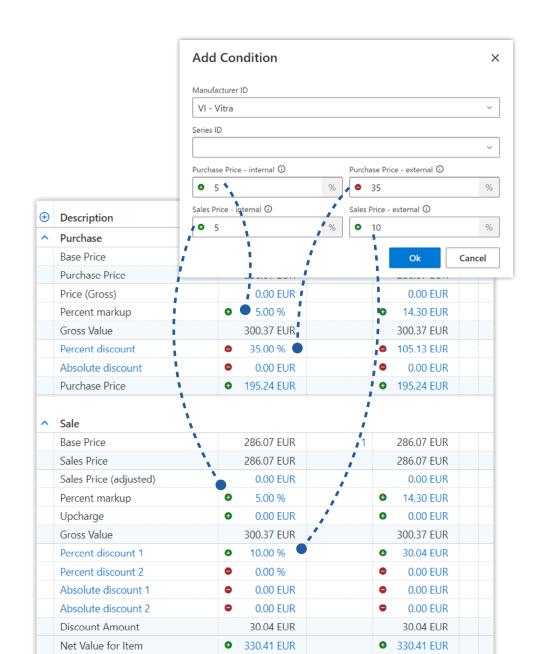
Apply up to four distinct price conditions for unparalleled flexibility:

#### **Purchase price**

- **Internal**: Modify the manufacturer's list price.
- External: Conditions received from the manufacturer.

#### **Sales price**

- Internal: Sales calculations not disclosed on customer quotations.
- **External**: Sales calculations for which you can dynamically select the visibility in the quotations.





#### **Adjust default sales prices**

There are occasions where displaying the default manufacturer's sales price may not align with your pricing strategy.

For instance, you can add a 10% markup on the sales price and keep this adjusted price transparent to the customer.

The margin calculation will accurately account for this markup.

| ^ | Purchase          |   |              |   |                |   |  |
|---|-------------------|---|--------------|---|----------------|---|--|
|   | Base Price        |   | 1,860.00 EUR | 1 | 1,860.00 EUR   |   |  |
|   | Purchase Price    |   | 1,860.00 EUR |   | 1,860.00 EUR   |   |  |
|   | Price (Gross)     |   | 0.00 EUR     |   | 0.00 EUR       |   |  |
|   | Gross Value       |   | 1,860.00 EUR |   | 1,860.00 EUR   |   |  |
|   | Percent discount  | • | 17.00 %      |   | • 316.20 EUR   | 5 |  |
|   | Absolute discount | • | 0.00 EUR     |   | • 0.00 EUR     |   |  |
|   | Purchase Price    | • | 1,543.80 FUR |   | • 1,543.80 FUR |   |  |

| ^ | Sale                   |   |              |   |   |              |   |
|---|------------------------|---|--------------|---|---|--------------|---|
|   | Base Price             |   | 1,860.00 FUR | 1 |   | 1,860.00 FUR |   |
|   | Sales Price            |   | 1,860.00 EUR |   |   | 1,860.00 EUR |   |
|   | Sales Price (adjusted) |   | 0.00 EUR     |   |   | 0.00 EUR     |   |
|   | Percent upcharge       | • | 10.00 %      |   | 0 | 186.00 EUR   | 5 |
|   | Upcharge               | • | 0.00 EUR     |   | 0 | 0.00 EUR     |   |
|   | Gross Value            |   | 2,046.00 EUR |   |   | 2,046.00 EUR |   |



#### Adjust prices at the article level

Apply discounts or upcharges **only to selected articles**. Use filters to select articles by manufacturer, series, article number, folder, or description.

Add up to four distinct price adjustments per article - either as a **fixed value** or a **percentage**.

This fundamental feature ensures the necessary flexibility for project involving multiple suppliers.

| Base Price         | 271.00 EUR         | 271.00 EUR          |   |
|--------------------|--------------------|---------------------|---|
| ∨ Purchase         |                    |                     |   |
| Supplier discount  | <b>40</b> %        | <b>●</b> 108.40 EUR | 5 |
| Absolut discount   | • 0.00 EUR         | • 0.00 EUR          | 5 |
| Purchase price     | 162.60 EUR         | 162.60 EUR          |   |
| ∨ Sale             |                    |                     |   |
| Promotion discount | <b>a</b> 12 %      | ● 108.40 EUR        | 5 |
| Absolut discount   | <b>5</b> %         | • 0.00 EUR          | 5 |
| Purchase price     | <b>◆</b> 84.52 EUR | <b>♦</b> 84.52 EUR  | 5 |
| Net Value          | 142.04 EUR         | 142.04 EUR          |   |
| Margin %           | 14.475 %           | 20.56 EUR           |   |

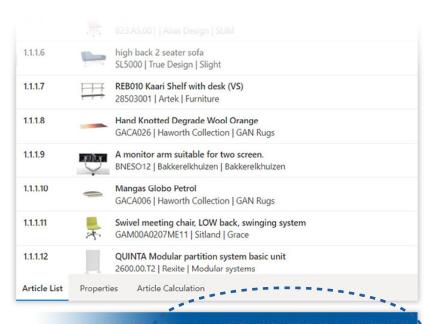


#### **Maintain control over margins**

**Profit margins** are essential financial indicators, representing the percentage of revenue that becomes profit.

Benefit from **real-time margin analysis**, to clearly understand the impact of discounts.

Make well-informed decisions, ensuring your pricing strategies are not only competitive but also profitable.



R 291,986.25 Margin: EUR 31,284.24 / 10.714 %



#### **Reverse calculations for precise values**

Input **target values**, and the application reversely calculates how to achieve them.

For example, to attain a 20% margin on Knoll products, select the relevant articles, double-click on the Margin field, and enter the target value. The application **reversely calculates the needed discounts** for each Knoll article to achieve the desired margin.

| ^ | Sale                |   |              |   |   |              |   |  |
|---|---------------------|---|--------------|---|---|--------------|---|--|
|   | Gross Value         |   | 1,429.00 EUR |   |   | 1,429.00 EUR |   |  |
|   | Percent discount 1  | • | 0.00 %       |   | • | 0.00 EUR     |   |  |
|   | Percent discount 2  | • | 0.00 %       |   | • | 0.00 EUR     |   |  |
|   | Absolute discount 1 | • | 267.94 EUR   |   | • | 267.94 EUR   | 5 |  |
|   | Absolute discount 2 | • | 0.00 EUR     | 1 | • | 0.00 EUR     |   |  |
|   | Discount Amount     |   | 267.94 EUR   | 1 |   | 267.94 EUR   |   |  |
|   | Net Value for Item  | • | 1,696.94 EUR | 1 | 0 | 1,696.94 EUR |   |  |
| ^ | Summary             |   |              |   |   |              |   |  |
|   | Purchase Price      | • | 1,357.55 EUR | ! | • | 1,357.55 EUR |   |  |
|   | Net Value           | • | 1,696.94 EUR | i | • | 1,696.94 EUR |   |  |
|   | Margin              | 0 | 339.39 EUR   |   | 0 | 339.39 EUR   |   |  |
|   | Margin %            | 0 | 20.00 %      |   | 0 | 339.39 EUR   |   |  |

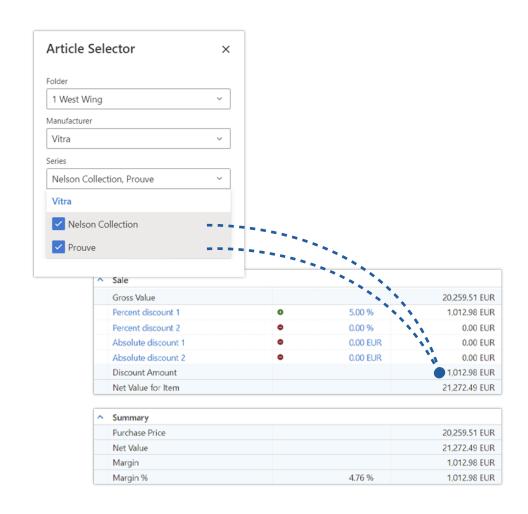


### Article selection for key financial insights

Use selection filters like manufacturer or product series to assess critical financial and project aggregates.

This feature offers **crucial financial insights**, including the total sales price, applied discounts or upcharges, profit margins, among other metrics.

It enhances your ability to segment, understand, and manage the various financial aspects of your project.



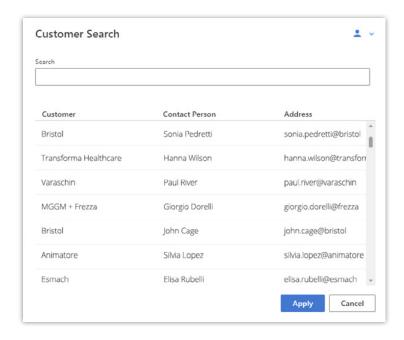
## Header Data



#### **Easily access contact information**

Effortlessly link with your **Office 365 account**, enabling quick access and integration of customer information from your Outlook contacts database.

This seamless connection not only saves time but also enhances accuracy in customer data management.

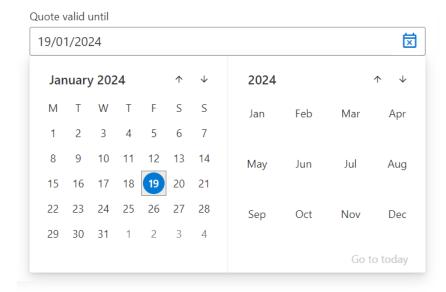




#### **Automatically set validity dates**

Ensure every new quote has an expiration date.

The Default Quote Validity feature allows you to set a **predefined validity duration** for every new quote, enhancing your control over the sales cycle.





#### Stay organized with the status tracking

Efficiently categorize and track the progress of every quotation using the status tracking feature.

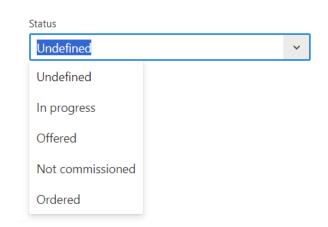
**Undefined**: Newly created quotation.

**In Progress**: Quotations currently being created.

Offered: Quotations sent to clients.

**Not Commissioned**: Quotations declined by client.

Ordered: Quotations that has led to confirmed orders.

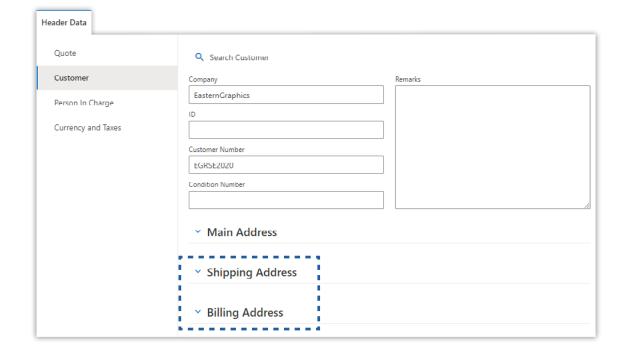




### Simplify client address management

The dedicated 'Shipping' and 'Billing Address' fields offer flexibility to meet your customer needs.

These fields can be **displayed in the quotation** for clear information
throughout the sales interaction.



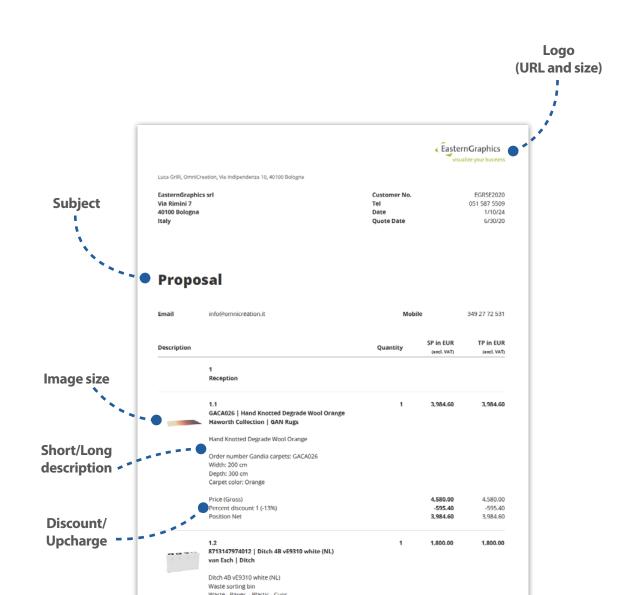
# Report



#### **Ultra-flexible reports**

Leverage the power of the report template, a key PRO feature designed for a versatile customization of product information and visual layout.

Create **countless layouts** from a single article list for highly personalized proposals. Easily tweak more than 20 parameters to perfect your quote's structure.

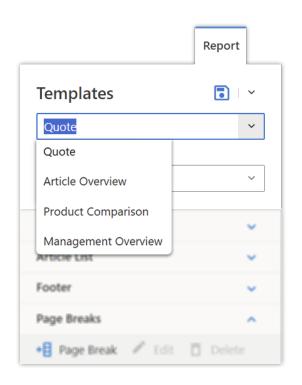




#### **Pre-created reports**

Choose from four dynamic report layouts, each designed to address different business scenarios.

- **Quote** Create highly flexible proposals
- Article Overview Article list without prices
- Product Comparison For informed decision making
- Management Overview Summary of the project's financial performance

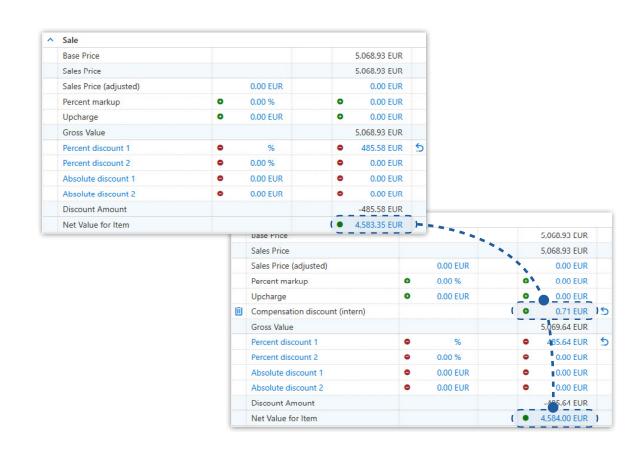




#### **Compensation discounts**

When working with **backward calculations**, individual prices may differ slightly from the total due to rounding. To address this, a compensation discount is applied.

To keep this detail hidden from the customer, activate the 'Merge Discount' option in the report. It consolidates all article-level discounts into a single one, offering a simplified quotation.

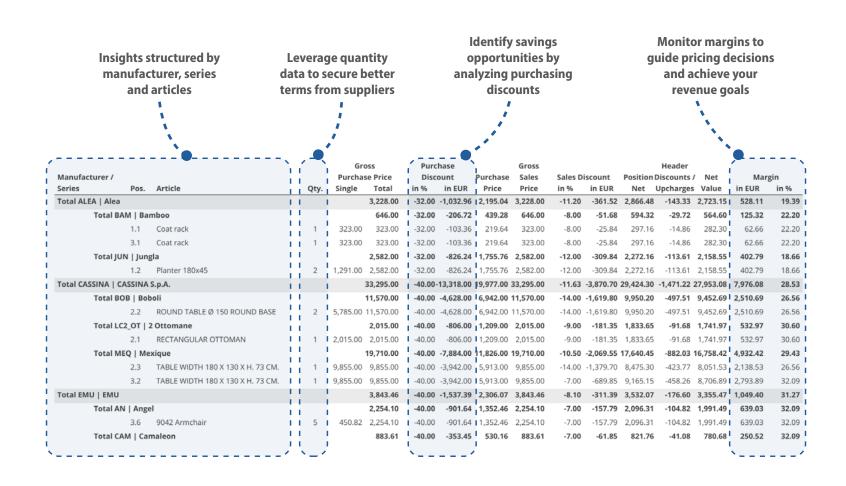




### Financial insights for smarter decision-making

Gain a complete overview of your project's financials.

Access detailed data to evaluate costs, make informed decisions, and **maximize your margins**. Export the data to Excel for further analysis.

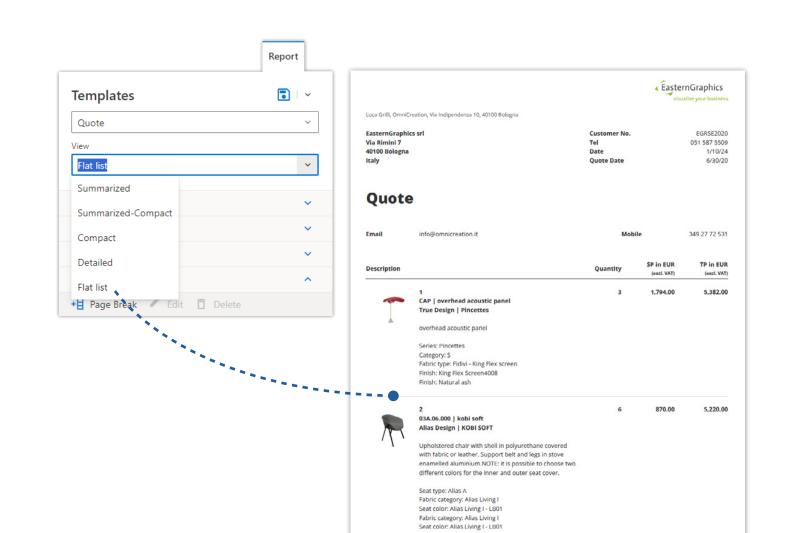




## **Pre-created report views**

Quickly adjust your quote's structure with various pre-designed views, further customizable to your preferences.

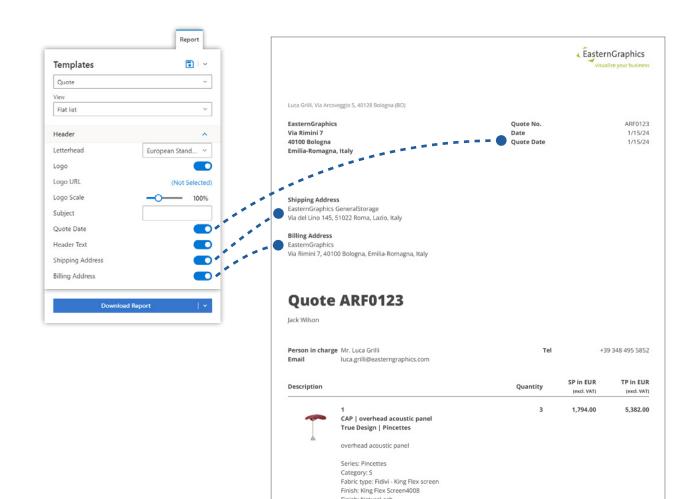
Choosing a view **changes the report's basic layout**. For instance,
the 'Flat list' view creates an entirely
flat article list without folders or
sub-articles.





#### **Customize header fields**

Manage the visibility of essential header fields like **Quote Date**, **Shipping Address**, and **Billing Address**.

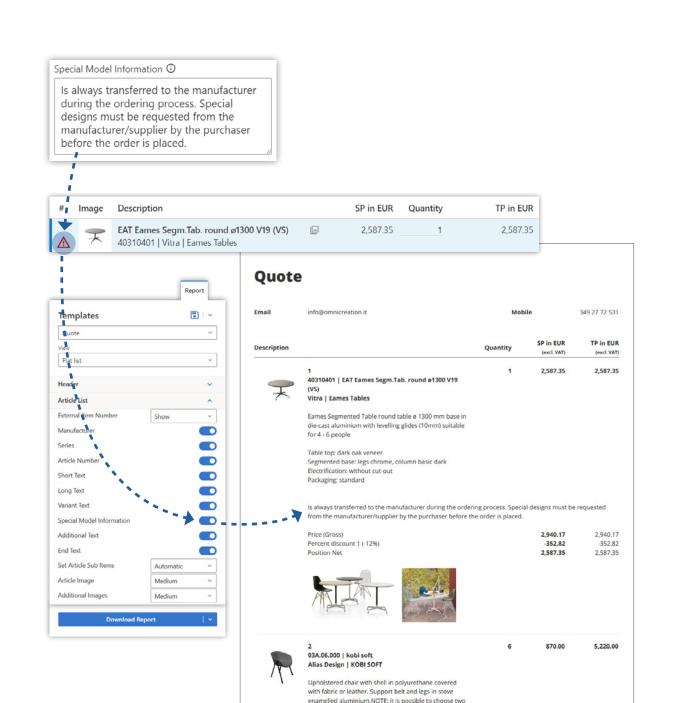




## **Special model information**

Text in this field triggers a **red warning icon** next to the item for easy identification. This information is always sent to the manufacturer when ordering.

Control its visibility in the quotation, allowing to keep it private.





## **Additional product details**

Include additional text for any item in the article list and control its visibility in the report.

This feature is perfect for providing extra information about a product or project area.

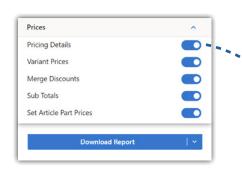


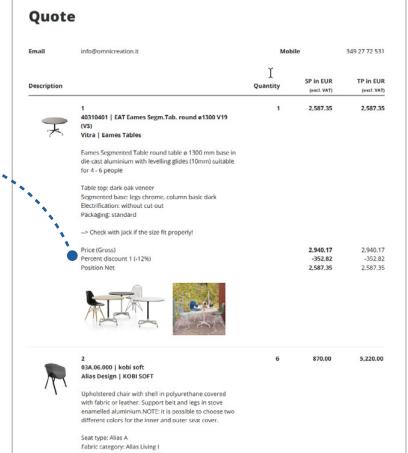


# Flexible article-level pricing visibility

Choose to hide/show article-level price calculations.

Hiding detailed pricing creates a cleaner quote. Leading the **customer to focus** on the overall value, rather than intricate price breakdowns.



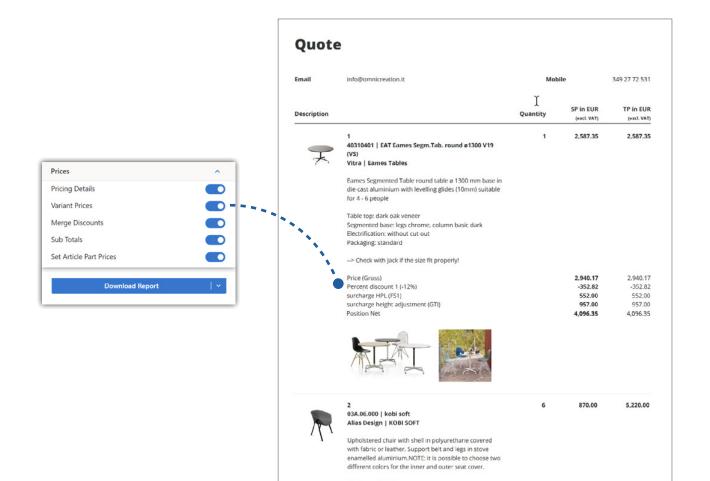




## Variant pricing visibility

Configurable products often feature variant properties that can affect the product's base price, resulting in an upcharge.

Control the **visibility of these variants** are on the quotation. While including this detail adds complexity to the final quotation, it also enhances transparency. This approach empowers customers with more information, enabling informed decision-making.

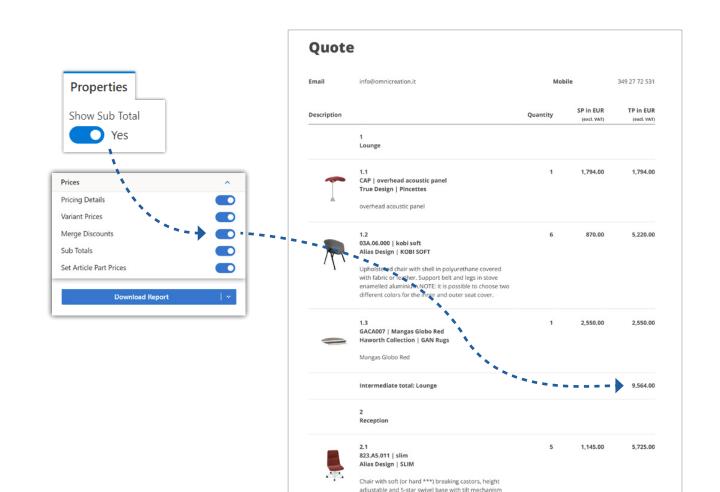




#### **Folder subtotals control**

Easily control the visibility of folder subtotals.

Control the visibility of each folder independently or collectively.

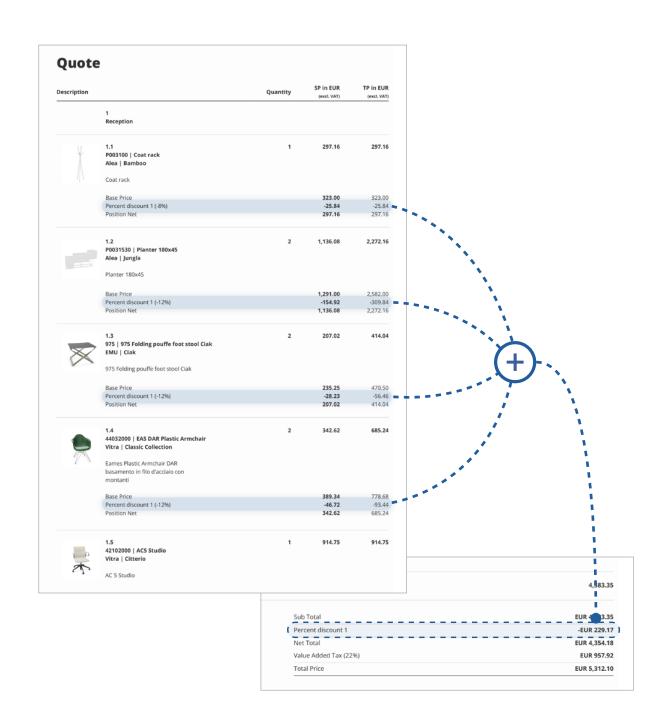




#### **Show total discount amount**

Control how article-level conditions are displayed in your proposals.

Customize **how these conditions are displayed** to match different scenarios.

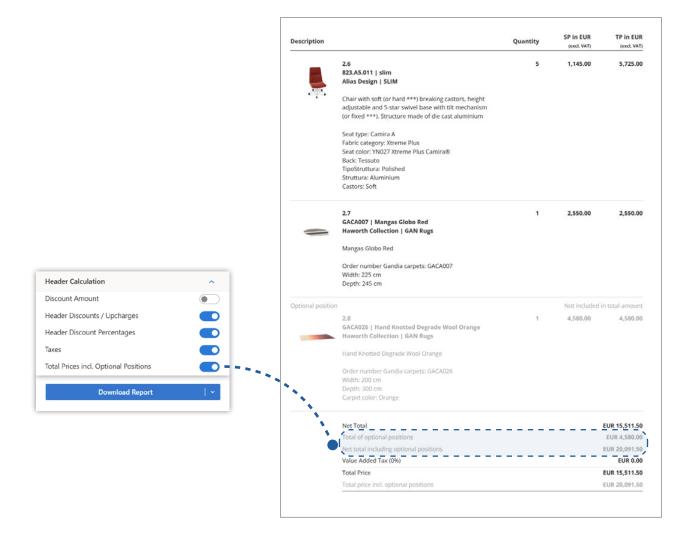




## **Optional positions in the total**

Showcase how optional products impact the overall cost, helping clients evaluate their choices more effectively.

Boost **upselling potential**, by encouraging clients to consider additional products or services.

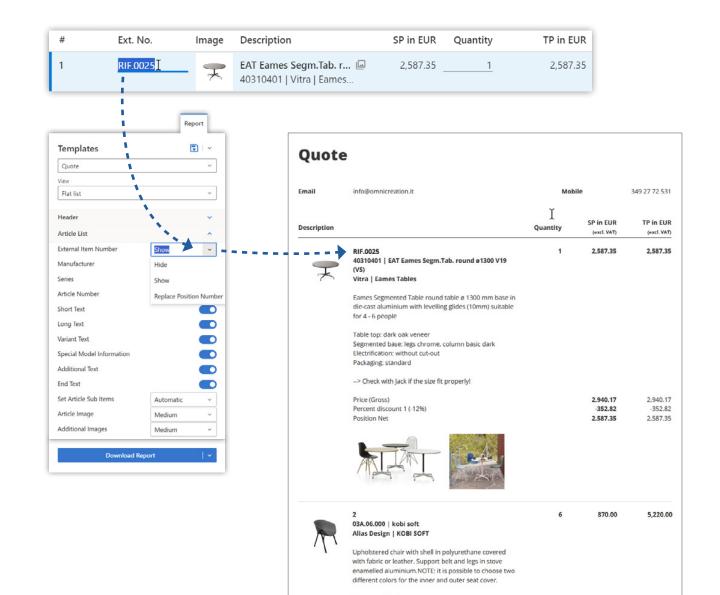




# **Display reference numbers**

Add external reference numbers to align your quote with your customer's specification document.

This alignment allows customers to easily identify and match their references in your quotation.

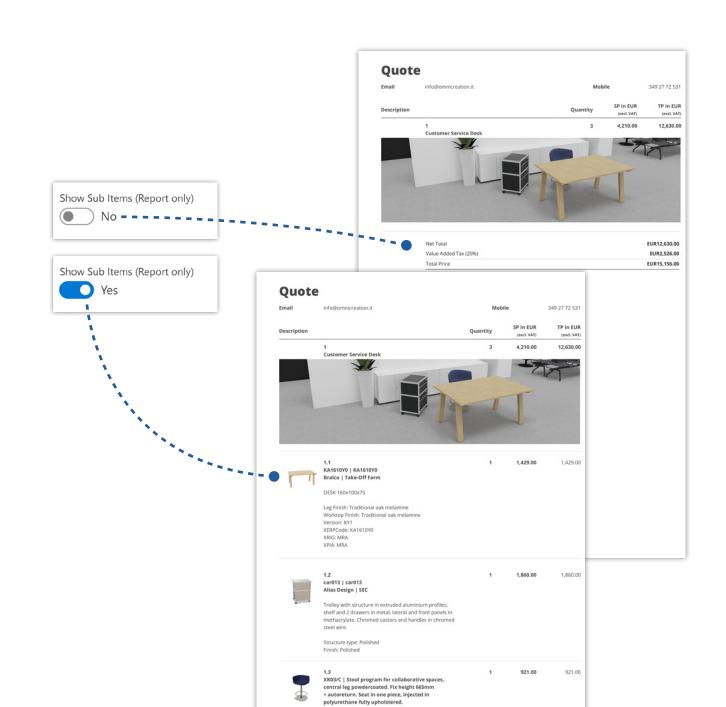




# **Hide product complexity**

A set article allows you to hide the complexity of certain products from your customers.

You have the option to **hide sub-articles** within a set article for improved clarity. When sub-articles are shown, you can **hide the prices**, directing the client's focus to the set article's overall price.



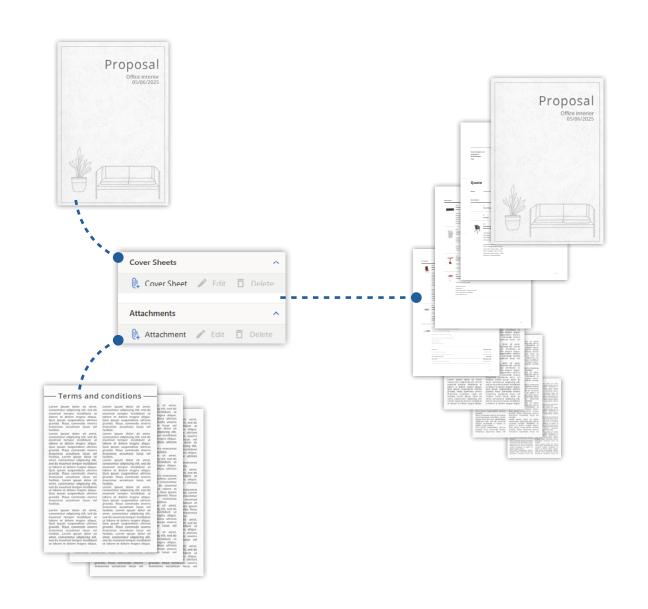


# **Create complete quotes with merged PDFs**

Combine external PDFs - such as terms and conditions, product sheets, or technical drawings - directly within your quotation.

pCon.basket automatically **generates a single, polished document** that includes all client-relevant information, improving clarity while reducing follow-ups.

Feature supported in Chromium-based browsers such as Chrome and Edge.





# **Customized report solutions**

If the default report layout doesn't fit your needs, we can create a customized report that matches your corporate branding and specific quotation requirements.

Contact us for a personalized proposal.



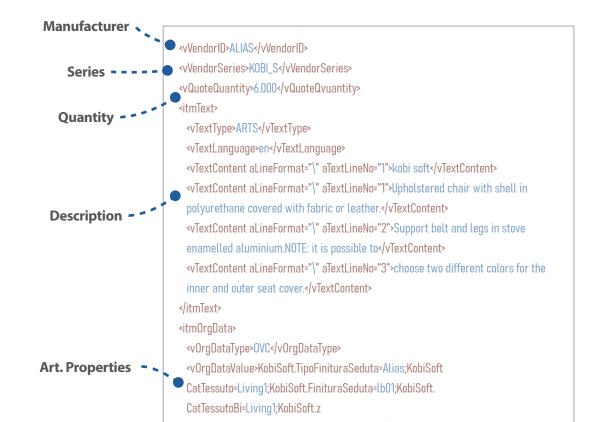
→ Export/Integration



# **Integrate with other systems**

Integrate with your business applications to **boost efficiency** and **streamline workflows**.

Export quotes as XML, or connect via the flexible API for customized integrations.

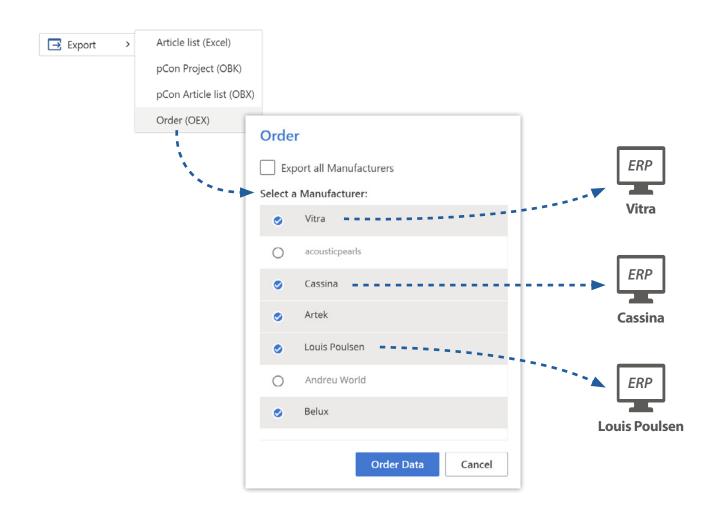




#### **Generate order**

Effortlessly create an order file for the manufacturer using the OEX (Order EXchange) format. It's widely recognized in the furniture sector, created and endorsed by the German Manufacturer's Association for enhanced efficiency.

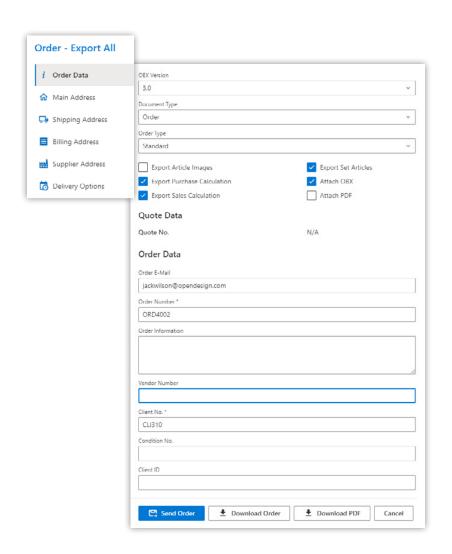
Generate a **unified** order file or automatically produce **separate** files for each manufacturer.





# **Customize order export**

Before creating the OEX file, you can personalize it for **greater integration flexibility**, including exporting images, detailed price calculations, set articles, and more.





Try pCon.basket PRO FREE for 30 days!

Boost your productivity – Get in touch today!

Annual user-based subscription: your license travels with you. Sign in on any computer, anywhere - no device lock.

**&** +39 051 587 5509

39€
month/user

- No long-term commitment
- Annual plan
- Cancel after year one (30-day notice)
- Always the latest version
- Portable across devices